

LIQUOR CITY BIRTHDAY – PARTICIPATING KWV BRANDS

“Wild Africa Cream” / “Hooch” / “KWV10” / “Roodeberg” / “Laborie”/ “KWV3” / “KWV5” (Brands under Warshay Investments (Pty) Ltd T/A KWV) and “Liquor City”

TERMS & CONDITIONS

1. The promoters are “Wild Africa Cream” / “Hooch” / “KWV10” / “Roodeberg” / “Laborie”/ “KWV3” / “KWV5” (A brand under Warshay Investments Pty (Ltd) Reg no 2012/018 792/07 ta KWV) and “Liquor City”. Collectively “the Promoters”.
2. This promotional competition is open to all South African residents within the borders of South Africa, who are 18 years or older at the date of entry, in possession of a valid identity document, except any director, member, partner, employee, agent or consultant of the Promoters, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.
3. This promotional competition commences on 20 September 2021 and ends on 10 October 2021. Any entries received after the closing date will not be considered.
4. To enter, participants will be required to:
 - a.
 - 1) Buy 1 or more bottles of Wild Africa Cream 750ml, or 1000ml from a participating Liquor City store and stand a chance to win R20 000 cash.
 - 2) Buy 2 or more 6-packs of any Hooch variant from a participating Liquor City store and stand a chance to win 1 of 65 Speaker Backpacks.
 - 3) Buy 1 or more bottles of Roodeberg Red or Rose from a participating Liquor City store and stand a chance to win R25 000 cash
 - 4) Buy 1 or more bottles of KWV 10yr Brandy 750ml from a participating Liquor City store and stand a chance to win R10 000 cash
 - 5) Buy 1 or more bottles of any Laborie wine or Cap Classique and stand a chance to win R25 000 cash
 - 6) Buy 1 or more bottles of KWV 3yr 750ml or KWV 5yr 750ml Brandy from a participating Liquor City store and stand a chance to win one of 20 limited edition KWV3 Springbok label 5L Bottles
 - b. Write your name, surname & contact number on your tillslip/proof of purchase and enter it into the large Liquor City entry box provided in store.
5. Winners must produce their till slip (showing proof of purchase within the competition dates) in order to claim their Prize.

6. Participants may enter as many times as they wish provided that each entry is associated with a separate purchase and unique till slip. Entrants exceeding the allowed number of entries will be disqualified.
7. The prizes are as per below:
 - 1) Buy 1 or more bottles of Wild Africa Cream 750ml, or 1000ml from a participating Liquor City store and stand a chance to win R20 000 cash.
 - 2) Buy 2 or more 6-packs of any Hooch variant from a participating Liquor City store and stand a chance to win 1 of 65 Speaker Backpacks.
 - 3) Buy 1 or more bottles of Roodeberg Red or Rose from a participating Liquor City store and stand a chance to win R25 000 cash
 - 4) Buy 1 or more bottles of KWV 10yr Brandy 750ml from a participating Liquor City store and stand a chance to win R10 000 cash
 - 5) Buy 1 or more bottles of any Laborie wine or Cap Classique from a participating Liquor City store and stand a chance to win R25 000 cash
 - 6) Buy 1 or more bottles of KWV 3yr 750ml or KWV 5yr 750ml Brandy from a participating Liquor City store and stand a chance to win one of 20 limited edition KWV3 Springbok label 5L Bottles
8. The promoters will not be held liable for any unforeseen costs involved in partaking in this competition incurred by the entrant. This includes, but is not limited to, all costs involved in entering the competition, interacting with the partners during or after the promotion, or costs involved in the acceptance of the prize.
9. Winners will be selected by means of a random draw on a date determined by Liquor City Head Office and will be notified telephonically where the winner will be required to verify their details. The Promoters (or their agent) will endeavour to contact the prize winner once every day for 5 consecutive working days after their name is drawn. If the prize winner cannot be contacted during this period, the prize will be forfeited and another winner will be selected in accordance with the rules.
10. Winners will be announced and contacted within 4 weeks of the competitions end date (this date is subject to change without notice)
11. Any prize not taken up for any reason within three weeks of notification will be forfeited, and a new prize winner will be drawn.
12. All winners will be required to provide their names, ID numbers and contact details and to sign an acknowledgment of receipt of the prize.
13. The prize may include delivery/collection and the winner will be required to provide the promoters with a valid daytime delivery address to enable delivery.

14. A copy of these rules can be found on the following website: www.kwv.co.za throughout the period of the promotional competition or can be obtained from the Consumer Call Centre on telephone number 021 807 3911.
15. The Promoters reserve the right to name winners publicly. By entering this promotional competition, prize winners agree to the publication of their names and likenesses by the Promoters. Participants will not be entitled to any payments or other remuneration for such publications or otherwise.
16. Any personal information submitted by you will be used solely for this competition and in accordance with current South African data protection legislation, the Consumer Protection Act and the Promoters' respective privacy policies.
 - a. The legal basis for processing your collected personal information is that processing is necessary to allow you to enter and to meet the legal requirements applicable to the "LIQUOR CITY BIRTHDAY" competition.
 - b. This information may be shared with authorised KWV or Liquor City representatives (internal and contracted external parties) as required for business and legal purposes.
 - c. As a participant you have the right to request access, change, or remove your personal.
 - d. KWV and Liquor City will store your Competition personal information only for the period of time needed to select the winner(s) and in accordance relevant regulations. These regulations include and is not limited to Consumer Protection Act and the Protection of Personal Information Act
17. The Promoters shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
18. The Promoters shall not be responsible for the failure of any technical element relating to this promotional competition that may result in an entry not being successfully submitted.
19. The Promoters reserve the right to disqualify any winner if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
20. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
21. The prizes are not exchangeable for cash and are not transferable.
22. The Promoters reserve the right to use the images, photo's and names taken of the winners for publicity purposes in any manner they deem fit, without remuneration being made

payable to the winners. However, a winner has the right to object to these images being used by written notification to the Promoter at KVV Head Office, 57 Main Road, Southern Paarl 7624 Attention: Promotion Specialist.

23. The Promoters shall have the right to change or terminate the promotional competition immediately and without notice, if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoters or their agents.
24. In the event that the prize is not available despite the Promoters' reasonable endeavours to procure the prize, the Promoters reserve the right to substitute prizes of equal value.
25. Neither the Promoters, their agents, their associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
26. The judges' decision is final and no correspondence will be entered into.
27. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.
28. The laws of South Africa govern these terms and conditions and participants agree to be subject to the exclusive jurisdiction of the South African courts.