

Promotional Competition Rules ("Rules")

1. This instore promotion ("Promotion") is run by KWV South Africa (Proprietary) Limited, Reg.no: 1997/020814/07;57 Main Road Paarl, Western Cape, South Africa, 7646; and Shoprite/Checkers ("Promoter") Reg. no: 1929/001817/07, Cnr William Dabs and Old Paarl Roads, Brackenfell, Western Cape, South Africa 7561.
2. This offer may not be used in conjunction with any other offer of the Promoter.
3. The promotion begins on **Friday 9th October 2015** and ends on **Saturday 14th November 2015**.
4. The promotion is open to all persons of 18 (eighteen) years or older and resident in South Africa, except the Promoter's directors, partners, employees, agents, consultants and their immediate families.
5. Participation by all entrants ("Entrants") constitutes acceptance of these Rules.
6. To participate, Entrants must SMS "Finish Great" to 34522 to receive 20% off the next purchase of KWV 10 year old Brandy at participating Shoprite/Checkers' Liquorshops in South Africa.
 - Entrants will receive an SMS with a redemption voucher which can be redeemed, and is limited to one (1) 750ml KWV 10 year old Brandy for the duration of the promotion.
7. These Rules may be amended by notification at any time during the Promotion.
8. The Promoter may make media announcements / publications of the names / photographs of any prize winner/s, provided that any prize winner/s may expressly elect to decline this.
9. All Entrants hereby indemnify the Promoter and its agents, against any / all claims for any injury, loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever from their participation in any way howsoever in this Competition.
10. These Rules are also available on **www.kwv.co.za**.